

David Shapanka

davidshapanka.com | shapanka@gmail.com

Experience

2009-present

Vodori, Inc.

Chicago, IL

Project Manager

- Coordinate web marketing projects from proposal through design, development, deployment, and ongoing support.
- Act as primary point-of-contact for clients, internal teams, and third-party vendors.
- Conduct regular status updates, create and maintain project plans, schedule staff resources, organize and develop web content, conduct training.
- Write functional requirements specifications, risk assessments, technical design specs, test plans, and other varieties of project documentation.
- Manage budget, timing and scope for projects ranging from two weeks to eighteen months. Draft statements of work and execute subsequent phases of site enhancements.
- Develop front-end web templates and other frameworks to support a custom CMS.
- Recent projects include a six-month strategy exercise to plan a public site and customer portal for a global medical diagnostics company, and an eCommerce-focused web home for a business-to-business party goods manufacturer.
- Many past projects focused on custom implementations of Pepper, a proprietary Java-based content management system and marketing tool.

2007-2009

Freelance Video Editor

Chicago, IL

- Towers Productions - offline editing for documentary-style series including Animal Witness (Animal Planet), Undercover (ID), Hard Time (Discovery).
- Comcast SportsNet Chicago - worked with producers and on-air talent to deliver highlights and news packages for live sports news programming.

2003 - 2007

Team Group / Asgard Entertainment

Washington, DC

Associate Producer for Broadband - Channel One News

- Produced, wrote, shot & edited daily original videos for teen-focused web site.
- Oversaw content management & delivery for internet video portal.
- Liason between TV production office in Washington & web development office in Los Angeles.

Editor - Team Sound & Vision / New River Media

- Full-length History Channel doc Nixon: A Presidency Revealed.
- Network promos for TLC, BBCAmerica, Travel Channel, Military Channel.
- Programming reversioning editor for BBCAmerica.
- Cut educational programs and specials, including Think Tank with Ben Wattenberg & Policy Watch.

Education

George Washington University, 2004

Washington, DC

B.A., Electronic Media, School of Media and Public Affairs.

B.A., Music, Columbian College of Arts and Sciences.

Graduated magna cum laude.

Technology

Avid, Final Cut, Quantel Edit, Grass Valley Aurora, NewsFlash, Media100, Photoshop, After Effects, iNews, Apple Soundtrack, Garage Band, Documentum Web Publisher, Pepper CMS, Magento, IntelliJ IDE, BaseCamp, JIRA, MS Project.